

St. Bernard Tourist Commission Meeting

Wednesday August 17, 2022

Call to Order at 4:31 p.m.

Present from the Tourist Commission: Claire Henderson, Jessica Reab, Gary Huettmann, Lena Nunez, Phyllis Diecidue, Dorothy Hills and Jenifer Heintz.

Present from the Office of Tourism: Katie Tommasseo and Samantha Meyer.

Guests: Bill Hyland-no comments and Shawn Walsh with Love NOLA talking about advertising in New Orleans hotel rooms.

6. A motion was made by Jessica Reab, seconded by Lena Nunez to accept the minutes from the previous meeting in July. Phyllis Diecidue, Jenifer Heintz, Dorothy Hills, Claire Henderson and Gary Huettmann voted yea; no nays. Motion passed.

7. A motion was made by Jenifer Heintz, seconded by Jessica Reab to accept the Financial Report presented by Lena Nunez. Dorothy Hills, Claire Henderson, Phyllis Diecidue, Gary Huettmann and Lena Nunez voted yea, no nays. Motion passed.

8. Katie Tommasseo presented to the Director's Report regarding the Dec. 14 State of Tourism Luncheon at the Civic Center and The Tourism Summit in Lake Charles August 23-25.

A motion was made by Jessica Reab, seconded by Dorothy Hills to add:

8a. A motion was made by Dorothy Hills, seconded by Jessica Reab for the Tourist Commission to pay for additional members to attend the Summit Dinner. Phyllis Diecidue, Claire Henderson, Lena Nunez, Gary Huettmann and Jenifer Heintz voted yea; no nays. Motion passed.

9. The motion to authorize bank card usage was tabled.

10. The motion to advertise with Love NOLA was tabled.

11. The motion to approve directional signage was tabled.

12. The motion died to advertise with Where Advertisement.

13. A motion was made by Jessica Reab, seconded by Dorothy Hills to sponsor and ad for up to \$2500.00 in City Business for Start-up St. Bernard. Phyllis Diecidue, Lena Nunez, Claire Henderson, Jenifer Heintz and Gary Huettmann voted yea; no nays. Motion passed.

14. A motion was made by Jenifer Heintz, seconded by Lena Nunez to sponsor Louisiana State Championship Weightlifting Meet for \$1000.00. Dorothy Hills, Claire Henderson, Phyllis Diecidue, Jessica Reab and Gary Huettmann voted yea; no nays. Motion passed.

15. The motion died for the advertising in the New Orleans Wedding Guide.
16. The motion to sponsor the cover of the St. Bernard Magazine was tabled for more info.
17. The motion died to advertise in Adore Magazine.
18. A motion was made by Jenifer Heintz, seconded by Dorothy Hills to have the Isles Brochures redesigned for \$1500.00. Phyllis Diecidue, Gary Huettmann, Lena Nunez, Jessica Reab and Claire Henderson voted yea; no nays. Motion passed.
19. a motion was made by Dorothy Hills, seconded by Gary Huettmann to sponsor the Katrina Memorial floating wreath for \$125.00. Jenifer Heintz, Phyllis Diecidue, Claire Henderson, Lena Nunez and Jessica Reab voted yea; no nays. Motion passed.
20. The motion to sponsor Nunez Lecture Series was tabled until the next meeting at Nunez.
21. The motion died to sponsor a table for Mid-South Women in Tourism.
22. A motion was made by Jessica Reab, seconded by Dorothy Hills to pay \$200.85 for the Port-a Let for Mid-South Women in Tourism. Phyllis Diecidue, Claire Henderson, Gary Huettmann, Jenifer Heintz and Lena Nunez voted yea; no nays. Motion passed.
23. Next Meeting- Sept 21 at Nunez at 4 p.m.
24. A motion was made by Jenifer Heintz, seconded by Lena Nunez to adjourn the meeting at 5:55 p.m. All voted yea; no nays. Motion passed.