

St. Bernard Tourist Commission Meeting

Wednesday June 15, 2022

Call to order at 4 p.m.

Present from the Tourist Commission: Claire Henderson, Gary Huettmann, Dorothy Hills, Jessica Reab, Phyllis Diecidue, Lena Nunez and Jenifer Heintz.

Present from the Office of Tourism: Katie Tommaseo and Samantha Meyers.

First guest was Tina Tinney, Chancellor of Nunez Community College along with Katherine Lemoine to speak about the new Aerospace Program offered at Nunez College. It is the only school that offers it in the whole state of Louisiana and is only offered in four other states across America.

The next guest was John Lane from St. Bernard Parish Government sharing designs for the proposed Parish welcome sign and Down the Road directional sign. It is in line with the ongoing Paris Road Street Scape beautification project.

The next speaker was Vincent Tortorich with Where Magazine with his proposal for different means of spreading St. Bernard Parish events and attractions through Hotels and Welcome centers in surrounding areas.

The last speakers were Keith Haggerty and Shawn Walsh with Love Nola. They are affiliated with New Orleans & Co. in marketing through tv channels in the Hotel/motels in New Orleans.

6. A motion was made by Jessica Reab, seconded by Lena Nunez to accept the minutes from last month's meeting. Phyllis Diecidue, Dorothy Hills, Claire Henderson, Gary Huettmann and Jenifer Heintz voted yea, no nays. Motion passed.

7. A motion was made by Jenifer Heintz, seconded by Jessica Reab to accept the Financial Report presented by Lena Nunez. Dorothy Hills, Gary Huettmann, Lena Nunez, Claire Henderson and Phyllis Diecidue voted yea, no nays. Motion passed.

8. Katie Tommaseo gave the Director's Report regarding the LA Redfish Rodeo in July. She mentioned this year's Louisiana Tourism Summit will be held Aug 22-25 in Lake Charles.

9. A motion was made by Lena Nunez, seconded by Gary Huettmann to sponsor the Nunez Community College Voyage Mark in connection with the Aerospace Program that will be on display all along the campus for all to see and experience. Phyllis Diecidue, Dorothy Hills, Claire Henderson, Jessica Reab and Jenifer Heintz voted yea', no nays. Motion passed.

10. The advertising in Love Nola was tabled.

11. The sponsorship for Where Advertisement was tabled.

12. Authorization for bank card usage for the tourism office was tabled.

13. A motion was made by Jessica Reab, seconded by Lena Nunez to sponsor a table for the Coastal Restoration Update luncheon at the Civic Center on July 7. Phyllis Diecidue, Dorothy Hills, Claire Henderson, Gary Huettmann and Jenifer Heintz voted yea, no nays. Motion passed.

14. The approval of the directional signage for Down the Road was tabled.

15. A motion was made by Dorothy hills, seconded by Lena Nunez to sponsor the luncheon for the USSSA World Series coaches for up to \$2000.00. Jessica Reab, Claire Henderson, Phyllis Diecidue, Gary Huettmann and Jenifer Heintz voted yea, no nays. Motion passed.

16. A motion was made by Jessica Reab, seconded by Lena Nunez to sponsor the LA Redfish Series for \$2500.00. Dorothy Hills, Jenifer Heintz, Gary Huettmann, Phyllis Diecidue and Claire Henderson voted yea, no nays. Motion passed.

17. The matter of accepting a check from the Meraux Foundation was tabled.

A motion was made by Jenifer Heintz, seconded by Jessica Reab to add:

17a. To increase sponsorship for the St. Bernard Salutes America celebration from \$1000 to \$2000. Phyllis Diecidue, Dorothy Hills, Gary Huettmann, Claire Henderson and Lena Nunez voted yea, no nays. Motion passed.

18. Next Meeting: July 20 at 4:30 p.m. at the Is lenos Complex.

19. A motion was made by Jessica Reb, seconded by Lena Nunez to adjourn the meeting at 5:45 p.m. All voted yea; no nays. Motion passed.