

St. Bernard Tourist Commission Meeting
February 22, 2024
Aycock Barn

Call to order: 4:32 p.m.

Present from the Tourist Commission: Jessica Reab, Phyllis Diecidue, Claire Henderson, Dorothy Hills. Gary Huettmann, Lena Nunez arrived at 4:39 p.m. Absent: Jenifer Andes

Present from the Office of Tourism: Samantha Meyer and Katie Tommaseo

Guest: John Scurich and Christopher Tidmore

5. John Scurich and Christopher Tidmore came to discuss The American Friends of Lafayette and their sponsorship of the Bicentennial of Lafayette's Farewell Tour. They discussed the upcoming dates regarding the year long event. They also requested ideas and help from the Tourist Commission.

6. A motion was made by Gary Huettmann, seconded by Phyllis Diecidue to accept last month's minutes. Jessica Reab, Lena Nunez, Dorothy Hills and Claire Henderson voted yea; no nays. Motion passed.

7. A motion was made by Claire Henderson, seconded by Phyllis Diecidue to approve the financial report. Jessica Reab, Gary Huettmann, Lena Nunez and Dorothy Hills votes yea; no nays. Motion passed.

8. Katie Tommaseo presented the Director's Report regarding the marketing plans for 2024 and the Los Isleños Fiesta.

9. A motion was made by Gary Huettmann, seconded by Dorothy Hills to approve the 2024 marketing plan. Jessica Reab, Phyllis Diecidue, Claire Henderson and Lena Nunez voted yea; no nays. Motion passed.

10. A motion was made by Phyllis Diecidue, seconded by Gary Huettmann to sponsor the Los Isleños Oyster Booth for \$2,063.44 to come out of the Tourism Revival Grant Fund. Jessica Reab, Claire Henderson and Dorothy Hills voted yea; no nays. Lena Nunez abstained. Motion passed.

11. A motion was made by Phyllis Diecidue; seconded by Lena Nunez to pay for Nola Lock & Security for \$170.00 to come out of Visitor Center. Jessica Reab, Gary Huettmann, Claire Henderson and Dorothy Hills voted yea; no nays. Motion passed.

12. A motion was made by Phyllis Diecidue; seconded by Gary Huettmann to pay for airport transportation for BONO speaker for \$40.20 to come out of Battle of New Orleans. Jessica Reab, Claire Henderson, Dorothy Hills and Lena Nunez voted yea; no nays. Motion passed.

13. A motion was made by Lena Nunez; seconded by Dorothy Hills to pay St. Bernard Parish School Board for Battle of New Orleans transportation for \$1,917.00 to come out of Battle of New Orleans. Jessica Reab, Claire Henderson and Gary Huettmann voted yea; no nays. Phyllis Diecidue abstained. Motion passed.

14. A motion was made by Gary Huettmann, seconded by Phyllis Diecidue to sponsor the St. Bernard Sports Hall of Fame for \$300.00 to come out of project development. Jessica Reab, Claire Henderson, Dorothy Hills and Lena Nunez voted yea; no nays. Motion passed.

15. A motion was made by Dorothy Hills, seconded by Phyllis Diecidue to purchase a table for the St. Bernard Chamber of Commerce Legislative Breakfast for \$200.00 to come out of project development. Jessica Reab, Gary Huettmann, Claire Henderson and Lena Nunez voted yea; no nays. Motion passed.


16. A motion was made by Phyllis Diecidue, seconded by Gary Huettmann to sponsor the Community Center & the Crescent City Classic for \$250.00 to come out of project development. Lena Nunez, Dorothy Hills and Claire Henderson voted yea; no nays. Jessica Reab abstained. Motion Passed.

17. The motion to advertise with Baamy Media died.

18. The motion to sponsor an ad for the Marina Motel was tabled.

19. The next meeting will be March 20, 2024 at the Aycock Barn at 4:30 pm.

20. A motion was made by Phyllis Diecidue, seconded by Gary Huettmann to adjourn the meeting at 5:25 pm. Jessica Reab, Dorothy Hills, Lena Nunez and Claire Henderson voted yea; no nays. Motion passed.

Chair  Date 3/20/24

Secretary  Date 3/20/24