

**St. Bernard Tourist Commission Meeting**  
**Wednesday, July 17, 2024**  
**Aycock Barn (409 Aycock St.)**

Call to Order at 4:37 p.m.

Present from the Tourist Commission: Lena Nunez, Jessica Reab, Dorothy Hills and Jenifer H. Andes (late 4:45). Absent were Phyllis Diecidue and Gary Huettmann.

Present from the Office of Tourism: Katie Tommaseo and Samantha Meyer.

4. Recognized Guest: Vincent Tortorich to speak about IHeart Radio advertising.
5. No Public Comment
6. A motion was made by Lena Nunez, seconded by Dorothy Hills to accept last month's minutes. Jessica and Jenifer H. Andes voted yea; no nays. Motion passed.
7. A motion was made by Jenifer H. Andes, seconded by Dorothy Hills to accept the Financial Report. Lena Nunez and Jessica Reab voted yea; no nays. Motion passed.
8. Katie Tommaseo presented the Director's Report. The Fiscal Year is closed out and they are working on a new sales and marketing plan. She spoke about the upcoming Fall Events: Oct 5th Blues, Brewers and BBQ, Oct 12th Fiesta Filipina ( family day & expo), Oct 19th Sugar Festival, Nov 2nd Tour da Parish, Nov 11th Veterans Day Parade, Dec 6th Christmas at the Complex, Dec 7th Los Islenos Christmas Bonfire and Pearl Harbor Memorial Ceremony and Dec 14th Santa on the Bayou.
9. The motion to advertise with IHeart Radio was tabled.
10. A motion was made by Jenifer H. Andes, seconded by Dorothy Hills to approve registration for the Lt Governor's Tourism Summit for \$450.00. Lena Nunez and Jessica Reab voted yea; no nays. Motion passed
11. A motion was made by Lena Nunez, seconded by Jenifer H. Andes to sponsor the wreath for the Veteran's Day Parade & Ceremony for up to \$200.00. Jessica Reab and Dorothy Hills voted yea; no nays. Motion passed.