St. Bernard Tourist Commission Meeting

Wednesday Sept. 21, 2022

Call to Order at 4:00 p.m.

Present from the Tourist Commission: Phyllis Diecidue, Lena Nunez, Gary Huettmann, Claire Henderson, Jessica Reab, Jenifer Heintz and Dorothy Hills.

Present from the Office of Tourism: Katie Tommasseo and Samantha Meyer.

Guests: Jared Serigne and Gillis McCloskey about Deer Meat for Dinner. Charles Jackson regarding the cover ad in the St. Bernard Magazine. Katherine Lemoine for Nunez Lecture Series.

- 6. A motion was made by Gary Huettmann, seconded by Jessica Reab to accept the minutes from last month's meeting. Phyllis Diceidue, Dorothy Hills, Lena Nunez, Claire Henderson and Jenifer Heintz voted yea, no nays. Motion passed.
- 7. A motion was made by Claire Henderson, seconded by Dorothy Hills to accept the Financial Report. Jenifer Heintz, Lena Nunez, Jessica Reab, Phyllis Diecidue and Gary Huettmann voted yea, no nays. Motion passed.
- 8. Katie Tommasseo presented the Director's Report regarding the Chamber Tourism Luncheon on Dec. 1. She also requested the need for a photographer for social media advertising for tourism.
- 9. A motion was made by Jenifer Heintz, seconded by Gary Huettmann to sponsor the Nunez Lecture Series. Phyllis Diecidue, Dorothy Hills, Claire Henderson, Lena Nunez and Jessica Reab voted yea, no nays. Motion passed.
- 10. The motion to sponsor cover of St. Bernard Magazine died because funds are coming from the Tourism Revival Grant.
- 11. The motion to authorize usage of bank card was tabled.
- 12. The motion to advertise with Love Nola died.
- 13. The motion to approve directional signage was tabled.
- 14. The motion to sponsor Adventure & Outdoor Media died.

- 15. A motion was made by Jenifer Heintz, seconded by Gary Huettmann to sponsor St. Bernard Sports Hall of Fame Golf Tournament for \$100.00. Dorothy Hills, Jessica Reab, Phyllis Diecidue, Lena Nunez and Claire Henderson voted yea, no nays. Motion passed.
- 16. The motion to sponsor Power-Pole Pro Redfish Tour was tabled.
- 17. A motion was made by Lena Nunez, seconded by Jessica Reab to sponsor Redfish World Series. Phyllis Diecidue, Dorothy Hills, Claire Henderson, Jenifer Heintz and Gary Huettmann voted yea, no nays. Motion passed.
- 18. A motion was made by Lena Nunez, seconded by Dorothy Hills to sponsor Saltwater Redfish Series. Jenifer Heintz, Phyllis Diecidue, Claire Henderson, Jessica Reab and Gary Huettmann voted yea, no nays. Motion passed.
- 19. A motion was made by Dorothy Hills, seconded by Jenifer Heintz to pay the invoice from LTA for one additional person for the Tourism Summit. Jessica Reab, Claire Henderson, Phyllis Diecidue, Gary Huettmann and Lena Nunez voted yea, no nays. Motion passed.
- 20. A motion was made by Dorothy Hills, seconded by Claire Henderson to pay Summit Reimbursements. Jessica Reab, Jenifer Heintz, Gary Huettmann, Lena Nunez and Phyllis Diecidue voted yea, no nays. Motion passed.
- 21. A motion was made by Jessica Reab, seconded by Claire Henderson to adopt the amended Marketing Plan. Jenifer Heintz, Dorothy Hills, Gary Huettmann, Phyllis Diecidue and Lena Nunez voted yea, no nays. Motion passed.
- 22. The motion to approve budget for St. Bernard Chamber Tourism Luncheon was tabled.
- 23.A motion was made by Jenifer Heintz, seconded by Lena Nunez to nominate a Friend of Tourism Recipient. Claire Henderson, Phyllis Diecidue, Dorothy Hills, Gary Huettmann and Jessica Reab voted yea, no nays. Motion passed.
- 24. Next Meeting- Wednesday, Oct. 26 at 4:30p.m. at Islenos Complex.
- 25. A motion was made by Jenifer Heintz, seconded by Jessica Reab to adjourn the meeting at 5:42 p.m. All voted yea; no nays. Motion passed.