## St. Bernard Tourist Commission Meeting Wednesday, August 20, 2025 Aycock Barn (409 Aycock Street)

Call to order at 4:32 p.m.

Present from the Tourist Commission: Lisamarie Brandon, Lena Nunez, Phyllis Diecidue, Jessica Reab, Dorothy Hills and Jenifer H. Andes. Absent was Gary Huettmann.

Present from the Office of Tourism: Samantha Meyers. Absent was Katie Tommasseo.

There were no guests or public comments.

- 6. A motion was made by Lisamarie Brandon, seconded by Lena Nunez, to accept the minutes from last month's meeting. Jessica Reab, Phyllis Diecidue, Dorothy Hills and Jenifer H. Andes voted yea; no nays. Motion passed.
- 7. A motion was made by Jenifer H. Andes, seconded by Dorothy Hills to accept the Financial Report. Lisamarie Brandon, Lena Nunez, Phyllis Diecidue and Jessica Reab voted yea; no nays. Motion passed.
- 8. On behalf of Katie Tommaseo, Samantha Meyers presented the Director's Report. She spoke about the upcoming Seafood Market in Hopedale and the Katrina Events such as the Remembrance Breakfast, the Katrina Mass and the Wreath Laying down in Shell Beach. There was also discussion about the Advertising Funds and the ad in the St. Bernard Magazine for the Is lenos' 50th anniversary.
- 9. The motion to sponsor the Eco-Trip Adventure Series died.
- 10. A motion was made by Jenifer H. Andes, seconded by Lisamarie Brandon to sponsor the 2026 Mystick Krewe of Louisianians Washington Mardi Gras for \$500.00. Dorothy Hills, Jessica Reab, Phyllis Diecidue and Lena Nunez voted yea; no nays. Motion passed.
- 11. The motion to update the Marketing Plan was tabled.
- 12. A motion was made by Jessica Reab, seconded by Dorothy Hills to pay Ronnie Adams with Swamp People for the fall/winter commercials (3 for \$500.00). Phyllis Diecidue, Lena Nunez and Jenifer H. Andes voted yea; no nays. Motion passed. Lisamarie Brandon had to leave early and was <u>not</u> present for the rest of the voting.

- 13. A motion was made by Jessica Reab, seconded by Jenifer H. Andes to pay Earl Doeshers up to \$100.00 for the donation basket supplies. Lena Nunez, Dorothy Hills and Phyllis Diecidue voted yea; no nays. Motion passed.
- 14. A motion was made by Jenifer H. Andes, seconded by Dorothy Hills to sponsor the St. Bernard Sports Hall of Fame Golf Tournament \$50 for a hole sponsorship. Jessica Reab, Phyllis Diecidue and Lena Nunez voted yea; no nays. Motion passed.
- 15. A motion was made by Lena Nunez, seconded by Jessica Reab to pay Pel Hughes for the St. Bernard Parish Brochures for the Welcome Centers around the state for \$3925.00. Jenifer H. Andes, Phyllis Diecidue and Dorothy Hills voted yea; no nays. Motion passed.

A motion was made by Jessica Reab, seconded by Jenifer H. Andes to add:

15a. A motion was made by Dorthy Hills, seconded by Jessica Reab to sponsor the Philippine Fiesta at Is leno's grounds on Oct. 11 for \$500.00. Phyllis Diecidue, Jenifer H. Andes and Lena Nunez voted yea; no nays. Motion passed.

- 16. Next Meeting will be September 17 at Aycock Barn at 4:30 p.m.
- 17. A motion was made by Lena Nunez, seconded by Dorothy Hills to adjourn the meeting at 5:07 p.m. All voted yea; no nays. Motion passed.

Secretary On to July Date 9/17/25